West Sussex, Brighton and Hove CAREERS HUB | THE CAREERS & ENTERPRISE COMPANY

# CASE STUDY




## HELLO FUTURE 25

The West Sussex, Brighton and Hove Careers Hub in partnership with Brighton Chamber to lead on this event this year and to run the event in partnership with the key stakeholders. American Express, Rampion Windfarm, FM Conway, and Shoreham Port.

This event has become a key date in the diary, and is aimed at key stage 5 (FE students) and extended after 4pm to KS4 year groups and will offer access to various industry sectors including those identified as growth sectors based on the LSIP review.

Communication has been highlighted by education settings across the city as one of the biggest barriers faced by many students. The Work Experience Guarantee provides an important opportunity to address this by giving young people access to a safe, supportive environment where they can practise speaking with business professionals and build confidence in their communication skills.

Through meaningful encounters with a wide range of local employers, students are able to discover the variety of businesses that operate within our region and explore the skills required to succeed in each of them. This exposure not only broadens their understanding of the local labour market but also helps them recognise how vital strong communication is in every workplace. By engaging directly with employers, students can develop these essential skills while gaining insight into the pathways, roles, and expectations that will shape their future career choices.
Key note speakers were invited to present so that students can hear from business volunteers focusing on a specific range of skills and pathways into their industry.

**Aims**: To inspire students to talk to businesses, to find out about pathways into a variety of industry sectors.

## BUSINESS THOUGHTS

*""What a successful event, it was fantastic! Mark, John, and I were truly impressed by the number of students who attended. The success of the event is a real testament to the strong relationships you've built with local schools and colleges."*

*Hannah Purnell - Talent Manager - FM Conway*

## Student feedback:

### IMPACT

- **84%** of Students said Hello Future was beneficial to their understanding of the workplace
- **1321** students attended
- **53** Business attended
- **70%** of students found out about gaining work experience from the businesses that attended.
- **2250** meaningful conversations recorded
- **100%**of Students identified that communication, teamworking and problem solving were the top essential skill needed in the workplace.

## TO INSPIRE NOT HIRE!



"A great event! I have learnt so much, I am much more confident in talking to businesses" BHASVIC student